

VITAE

JILL THAYER

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EDUCATION

- Ph.D. (expected) 2011 Claremont Graduate University (Doctoral Candidate)
Cultural Studies/Museum Studies Program with emphases in Contemporary Art History, Exhibition Theory, Design Theory, and Visual Culture - Transdisciplinary Studies; CGU Art with emphases in Studio Art Practicum (Painting, Digital Media, and Installation), Critical Theory, and Gallery Practicum, and Arts Management
- M.A. 2004 California State University, Bakersfield (summa cum laude)
Interdisciplinary studies with emphases in Contemporary Art, Gallery Practicum, and Business Marketing/MBA curriculum; Graduate Project/Master's Thesis: *Made in California, Selected Works, Frederick R. Weisman Art Foundation*, Todd Madigan Gallery exhibition curated by Billie Milam Weisman. Role: Project coordination, facilitation, strategic planning, marketing, and catalogue design; worked with FRWAF staff, CSUB faculty and staff, and community members.
- B.A. 1978 California State University, Bakersfield
Fine Arts with emphases in Studio Art: Printmaking, Painting; Art History of the Renaissance/Classical Studies; Issues in Contemporary Art; and Business/Marketing
- A.A. 1976 Bakersfield College, Bakersfield, CA
Fine Art and Graphic Design with emphases in Studio Art and Design Practice

STUDY ABROAD

- 2006 St. Peter's College, Oxford, UK
Peter F. Drucker and Masatoshi Ito Graduate School of Management: Global Strategy and Trade (Summer Study), Claremont Graduate University, Ph.D. Cultural Studies/Museum Studies Transdisciplinary Program; and Independent Studies: London, England; Paris, France; and Casablanca, Morocco
- 1978 Santa Reparata Grafic Arte Centre, Florence, Italy (Santa Reparata International School of Art)
Art History of the Renaissance, Printmaking: 17th C. Lithography on Bavarian Limestone, Classical Studies; and Independent Studies: Paris, France; Florence, Rome, Milan, Pisa, Venice, and Siena, Italy; and Athens, Greece - Calligraphy, Drawing, Painting, Photography; 13th C. Illuminated Choir Pages of San Marcos Monastery, Siena, Italy

CREDENTIALS

- 1982 Community College Limited Service Credential (Lifetime) – The California Community Colleges Areas: Fine and Applied Arts and Related Technologies (Cert. # 271791; Cred. # 14 3 OHA 001)
- 1982 Certificate in Commercial Design, University of California Santa Barbara - Extended Studies

PAPERS

- 2010 Claremont Graduate University - Cultural Studies/Museum Studies, Abstract for Dissertation Research - "Artist Emergence in Contemporary Culture: A Selected Study of Local and Regional Artists in Southern California." (March 8)
- 2009 Claremont Graduate University - Cultural Studies/Museum Studies, Doctoral qualifying exams: Contemporary Art History, "Artist Emergence in Contemporary Culture: A Selected Study of Local

and Regional Artists." (Nov. 16); Exhibition Theory, "Adorno and Hickey: A Discursive Analysis." (Nov. 20), and "Shifting Institutions: The Museum in Contemporary Culture." (Nov. 20); and Design Theory/Visual Culture, "A Catalogue for the Exhibition, *Oildale*, at L2kontemporary," (Nov. 16)

- 2006 St. Peter's College, Oxford, England - International Business Study: Global Strategy and Trade, "The Effects of European Union Expansion on Artistic Creation, Commerce, and Culture." (July 27)
- 2005 Claremont Graduate University - Cultural Studies Conference, "Perceiving Art: Viewership and the Effect of Personal Experience." (December 6)

PANELS

- 2009 Invitational Panel - *Protégé*, California State University, Bakersfield Todd Madigan Gallery (Faculty and Alumni), selected artists discussed work with faculty, students, and community
- 2008 Invitational Panel - Kern County Superintendent of Schools - Arts in Education Symposium
- 2006 California State University, Bakersfield - CSUB Children's Art Institute Board of Governors - Founding Member
- 2003 Invitational Panel - California State University, Bakersfield in affiliation with America for the Arts national study hosted by University of Michigan, seven campuses in US participated; topic: "Understanding the value of the interaction between campus and community in advancing the Arts," campus/community collaborations; publication of results for distribution.
- 1993 Invitational Panel - San Diego State University presenting the "Certificate Program in Graphic Communication," with field experts William Teitelbaum (designer Lorimar, NBC, and toy-product developer, Eric Teitelbaum (syndicated cartoonist The Chicago Tribune), Lee Lorenz (art editor The New Yorker), Ted Padova (author and digital media specialist), and Roy Walden (former art director Motown Records)

HONORS

- 2010 Claremont Graduate University, Humanities Dissertation Award by Cultural Studies Faculty
- 2009 Bakersfield College Foundation, Outstanding Alumni - National Recognition
American Association of Community Colleges
- 2004-07 Claremont Graduate University, Cultural Studies Fellowship
- 2005 Claremont Graduate University, Graduate Student Council Travel Award Essay: National Arts Action Summit, Washington, DC
Claremont Graduate University, Cultural Studies/Museum Studies – Ph.D. Transdisciplinary Program Delegate for National Arts Action Summit, Washington, DC
- 2004 California State University, Bakersfield - Graduate Equity Fellowship
National Scholars Honor Society
- 1997 Distinguished Alumni, Commencement Speaker, Bakersfield College
- 1978 Village Artisans Fine Art Scholarship - European Study
- 1976-78 California State University, Bakersfield - Fine Art Scholarships, Departmental Awards
- 1976 California State University, Bakersfield - American Association of University Woman Scholarship
- 1975 Bakersfield College - Graphic Design Departmental Award/Buck Owens Production Company

PROFESSIONAL EXPERIENCE

- 1979- Present Owner/Art Director/Designer - Jill Thayer Associates, Bakersfield, CA
Provides award-winning graphic communications and design marketing strategies for small business and global companies. Services include: corporate branding, visual communication for print and web, and environmental design. Proficient in Mac platform-based programs including: Photoshop, Illustrator, Freehand, Acrobat, PowerPoint, Excel, Word, Dreamweaver, and e-college.
- 1994- 2009 Owner/Gallerist - Jill Thayer Galleries at the Fox, Bakersfield, CA
Represents regional and international contemporary artists in selected exhibitions; provides art consultation for private and corporate collection. Reviewed in Artweek and Art Business News, NY.

- 1991-94 Graphic Designer/Public Relations Office – Kern High School District
Produced branding, informational, and promotional materials for district office and high school campuses in Kern County.
- 1980-91 Graphic Designer/Student Services – California State University, Bakersfield
Produced informational and promotional materials for campus departments including: Campus and Community Outreach, Housing, Admissions, Athletics, and Counseling Center.
- 1991 Art Director/Graphic Designer – The Umbrella Coalition, Bakersfield, CA
Produced and donated design of items commemorating “The Umbrellas: Joint Project for Japan and USA,” by artists Christo and Jean-Claude (Oct. 9-27, 1991). Designed stationery, apparel, and jewelry, in addition to a commemorative Pepsi can for 1.5 million distribution in Southern California. All proceeds (approx. \$250,000 raised) benefitted 15 local Kern County organizations and charities. Worked with Christo and local organizers during project development and received a Beautiful Bakersfield Crystal Camilia award in regional competition recognized by the Greater Bakersfield Chamber of Commerce.
- 2008-09 Publisher/Editor/Designer – “ArtLook,” newsletter, a source guide to art in Bakersfield Downtown Arts District, featuring museum and gallery exhibitions, articles, and cultural event listings.
- 2003-08 Creative/Marketing Director /Graphic Designer - Praxis Development, LLC - St. Louis, MO and Caseyville Sport Choice, LLC, Forest Lakes, Caseyville, ILL - Developed marketing prospectus, and corporate branding utilizing integrated marketing communications for Forest Lakes, a 500 acre residential and commercial real estate development. Produced print collateral and web design, art direction of virtual tour, and marketing/media coordination.
- 2003-04 Project Coordinator/Designer/Marketing Director (Master Thesis) - California State University, Bakersfield - School of Humanities & Social Sciences; *Made in California, Selected Works: Frederick R. Weisman Art Foundation*, exhibition at Todd Madigan Gallery. Worked with FRWAF Director and staff, CSUB faculty and staff, and community members to facilitate outreach with academic and business communities, and provide understanding of contemporary art issues in context of the collection; copyrights; collaborated with Ed Ruscha in commemorative print; Exhibition and facilities planning, strategic analysis, budget and marketing implementation; Opening gala design and direction; produced commemorative design, project branding, signage, print collateral and marketing materials; and compiled/designed exhibition catalogue.
- 1974- Present Artist - Mixed-media, painting, drawing, illustration, calligraphy, ceramics, printmaking, photography, digital media, and installation.

DESIGN ACCOLADES

- 2009 American Advertising Federation - ADDY Award for Design Excellence:
Silver ADDY Award - Advertising for the Arts Campaign (Jill Thayer Galleries at the Fox, Ann Berg Exhibition Brochure, Postcard, Website)
- 2008 American Advertising Federation - ADDY Awards for Design Excellence:
Gold ADDY Award - Four-color Brochure (Hog Island Hunting Club, Tulare Basin, CA)
Silver ADDY Award - Product or Service Sales (Forest Lakes, ILL)
Silver ADDY Award - Audio/Visual Sales Presentation (Virtual Tour: Forest Lakes, ILL)
Bronze ADDY Award - Advertising for the Arts/Single Medium Campaign (Jill Thayer Galleries at the Fox - Exhibition Direct Mailer Campaign)
- 2000 ADDY Golden Oak Award, Central California for Design Excellence
- 1994 Arts Council of Kern - Artistic Innovation in Art and Design and Arts Council of Kern and Outstanding Native Son/Daughter Achieved National Reputation
- 1994-99 American Advertising Federation - ADDY Awards for Design Excellence (25+ awards)
- 1991 Greater Bakersfield Chamber of Commerce, Beautiful Bakersfield Award - Individual Arts
The Umbrellas: Project for Japan and USA, collaboration with Christo and Umbrella Coalition, design donated with \$250,000+ proceeds benefitting 15 local charities and organizations.
Interviewed by Beth Krier, Los Angeles Times, “View” full page profile

EDUCATOR/ MENTOR

- 2010 Adjunct Faculty - National University, School of Business and Management, online curriculum: Mktg. 430 - Global Marketing: Course integrates interactive learning modules with International Marketing textbook publisher McGraw-Hill.
- 2006-07 Part-Time Faculty/Lecturer - Long Beach Community College, School of Business. Developed online curriculum for Distance Learning, Mktg41: Advertising. Worked with campus IT personnel and Contemporary Advertising text publisher McGraw-Hill integrating interactive learning modules in course curriculum.
- 2003 Lecturer - California State University, Bakersfield Osher Lifelong Learning Institute. Developed and presented course: Fine Art Fundamentals.
- 1996-99 Adjunct Faculty/Lecturer - California State University, Bakersfield - Communications Department, and Extended University. Developed courses: Design Marketing Strategy and Design Fundamentals in undergraduate and extension programs.
- 1982-89 Adjunct Faculty - Bakersfield College, Family & Consumer Education - Developed and presented course: Art Presentation Techniques.
- 1985- Present Artist/Career Mentor - Mentored 350+ regional artists and students in career advancement and academic pursuits in the areas of fine art, design, business/marketing, museum studies, and gallery management. Featured in Artist's and Graphic Designer's Market.
- 1985- 2005 High School and College Career Day Guest Lecturer - North High School, West High School, Bakersfield High School, Centennial High School, Foothill High School (Bakersfield, CA); Delano High School, Bakersfield College, and Long Beach City College
- 1991- 2009 Artist/Designer Intern Mentor - Hired Summer interns attending Art Center; Cal Arts; Otis Art Institute; University of California, Los Angeles; University of the Pacific; and California State University, Bakersfield at Jill Thayer Associates and Jill Thayer Galleries at the Fox.
- 1998- 2009 Art Instructor - Calligraphy, Painting, and Drawing Workshops at Michaels (1998-2004); and Bakersfield Recreation and Parks District at Silver Creek (2000-09).
- 1980- Present National Instructor - WE Educational Programs - Eric Teitelbaum, Coordinator, Irvine, CA Inspired over 2,200+ emerging and mid-career artists in graphic design to further pursue their talent and professional goals. Developed and lectured design seminars in the Certificate in Visual Communication and Web Design programs. Curriculum includes: Graphic Communication II and II, Package Design, Web Design, Portfolio, and Art Business/Marketing/Professional Practices. Participants in the program included amateur and professional artists from all industries (for profit and non-profit) including: retail, manufacturing, corporate, service, and academic institutions. Certificate in Visual Communication and Web Design program venues include Continuing Education and Extended Studies programs at:
California State University, Northridge
California State University, San Bernardino
California State University, San Marcos
California State Polytechnic University, Pomona
University of California, Santa Barbara
California State University, San Diego
University of Colorado, Boulder
State University of New York, Albany
University of Miami
University of South Florida, Tampa
University of Tennessee, Knoxville
University of Pittsburgh
University of Connecticut, Hartford

DESIGN CREDITS

International

Alliance International
Anthony Vineyards
Berry Petroleum
Calcot
Carnation/Nestle Dairies
Colliers Tingey International
Desert Farms Seed Company
Disney, Creative Services
GE Energy - Wind
Grindmaster Crathco Systems, Inc.
Houchin Cotton International Pte. Ltd., Singapore
Humana USA
Lortz Manufacturing Company
M.D. Manufacturing, Inc.
Pepsi-Cola Bottling Company
Westec Inc.
World Champion Products

National

Adam Bros Farming
Buck Owens Production Company, Inc.
California Fresh Fundraisers, LLC
Environmental FirstSearch
Houchin Cotton Company
Jim's Supply Company
NBC - Business Development
PermaCity Corp.
Praxis, LLC
Primestor Development, Inc.
Tejon Ranch
The Clover Company
The Mansour Company
Watson Realty Company
Western Power Products Inc.
Westminster Ceramics, LLC

Regional

Abundant Harvest Organics
Bakersfield Museum of Art
Bakersfield Regional Ballet
Benetton
California State University, Bakersfield
Comprehensive Cardiology Valley Medical Group
Dr. Ratty Optometrist
E2C Remediation
Fox Theater
Foundation for Medical Care
Highgrove Medical Center
It's Perfect Malibu
Kern County Museum
Klassen Corporation Architects
Mercy Hospital
Memorial Hospital
Mission Bank
Moonstones Gallery
Spotlight Theatre
World Records

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| FINE ART | (Painting, Photography, Digital Media, Installation) |
| SOLO EXHIBIT | 2007 <i>Digital Narratives</i> , Jill Thayer Galleries at the Fox, Bakersfield, CA 2006 <i>Belief Systems</i> , Claremont Graduate University, East Gallery, Claremont, CA 2004 <i>Recent Works</i> , Jill Thayer Galleries at the Fox, Bakersfield, CA 1995 <i>Transition of Two Worlds</i> , Andrew J. Mackey Gallery, University of Colorado, Boulder |
| GROUP EXHIBIT | 2009 <i>Oildale</i> , L2Kontemporary Gallery, Chinatown, Los Angeles, CA <i>Protégé</i> , California State University, Bakersfield Todd Madigan Gallery (Faculty and Alumni) 2008 <i>Installation</i> , Four Points Sheraton, The Bistro, Bakersfield, CA <i>Fine Art and Flowers</i> , Jill Thayer Galleries at the Fox, Bakersfield, CA <i>Installation</i> , Valentien's Restaurant, Bakersfield, CA 2007 <i>Recent Works</i> , Jill Thayer Galleries at the Fox, Bakersfield, CA 2003 <i>Dimensions</i> , Jill Thayer Galleries at the Fox, Bakersfield, CA 2002 <i>Group Show</i> , Stanczyk Gallery, Palm Springs, CA 1998 <i>A Century of Art: Bakersfield 1898 - 1998</i> , Cl. Clark Galleries, Bakersfield, CA (juried) 1994 <i>Visual Arts Festival</i> , Bakersfield Museum of Art, Bakersfield, CA (juried) 1992 <i>New Works</i> , Artist Guild, Bakersfield Museum of Art, Bakersfield, CA 1982 <i>Art in Public Places</i> , Palm Desert, CA (juried) 1979 <i>Acala Printmakers</i> , Todd Madigan Gallery, California State University, Bakersfield 1978 <i>Senior Show</i> , Todd Madigan Gallery, California State University, Bakersfield 1977 <i>Les Femmes Artistes</i> , Bakersfield, CA 1975 <i>Acala Printmakers</i> , Bakersfield College Art Gallery, Bakersfield, CA |
| COMMISSIONS | American Cancer Society, Kern County Chapter, Bakersfield, CA California State University, Bakersfield - Student Union Bldg. California Corporate Center, Bakersfield, CA City Center Fountain Mural Project, City of Shafter, CA City of Bakersfield Millcreek Tile Mural Project - Mexicali Restaurant, Milazzo Assoc. Architects (Mural received Mayoral Commendation from the City of Bakersfield for Art in Public Places) Hayden Atrium Building Centennial Mural, Art in Public Places, Bakersfield, CA Mercy Hospital Florence Wheeler Cancer Center, Bakersfield, CA Mercy Southwest Hospital South Pavilion, Bakersfield, CA Mission Bank Corporate Offices, Bakersfield, CA Zond/GE Energy Wind Energy Corporate Offices, Los Angeles, CA Watson Realty Corporate Offices, Bakersfield, CA |
| COLLECTIONS | Bakersfield College, Grace Van Dyke Byrd Library, Bakersfield, CA Bakersfield Physical Therapy, Bakersfield, CA Buck Owens Production Company, Inc., Bakersfield, CA California State University, Bakersfield, Bakersfield, CA Claremont Graduate University, Claremont, CA Colliers Tingey International, Bakersfield, CA Disney Creative Services, Anaheim, CA Dr. Arthur Kaiser, Rolling Hills, CA Kern County Superintendent of Schools, Bakersfield, CA Kern Schools Federal Credit Union Klassen Corporation Architects, Bakersfield, CA Lee Lorenz, Fmr. Art Editor, The New Yorker Magazine, New York, NY Mayor and Mrs. Marlin Thompson, Lake Benton, MN McIntosh & Associates, Bakersfield, CA Mercy Southwest Hospital, Bakersfield, CA NBC - Business Development, Burbank, CA Nestle Dairies - Corporate Offices, Bakersfield, CA Reagan Presidential Library, Simi Valley, CA United States Congressional Offices, Washington, DC Vernon Sorenson Occupational Medicine, Bakersfield, CA |